

HAWAII DEFENSE ALLIANCE

Established in May 2021, the **Hawaii Defense Alliance** brings together industry, government, educational institutions and community resource partners to work together to help increase local business opportunities while also identifying challenges to the local defense industrial base and offering solutions.

As Hawaii's second largest economic driver, the defense sector not only plays a critical role in supporting the economy, it provides jobs, opportunity, innovation and diversification for the local community.

The mission of the **Hawaii Defense Alliance** is to increase U.S. Department of Defense opportunities and promote resilience among the local defense industrial base by focusing on the following four areas:

1. **Small Business Support:** Increase opportunities for Hawaii's small and medium-sized enterprises (SME) and non-profits to compete for work in the defense sector and federal market place;
2. **Workforce Development:** Increase the workforce pipeline and expand job opportunities for the people of Hawaii that will help to meet current and future demands of Hawaii's defense industrial base;
3. **Business Ecosystem Development:** Develop a strong network of national, regional and local companies that will help grow the number of Hawaii-based companies supporting the defense sector; and
4. **Market Development & Resiliency:** Work with SMEs and non-profits to develop and increase market flexibility and economic resiliency so their business can weather the ups and downs of defense related spending.

To get involved or for more information, please visit HawaiiDefenseAlliance.org



In 2020, Hawaii's defense economy generated more than \$4.7 billion through military procurement spending



which included \$2.4 billion in federal contracts



that helped to sustain more than 31,000 jobs statewide.